*What Every Homeowner Ought to Know Before Hiring a Roofer After a Storm...*

# The 8 Mistakes Most People Make When Getting a New Roof & How to Avoid Them

**Call For Your Free Roof Inspection**

**(630) 948-5000**

www.DavisRoofing.us

# What Every Homeowner Ought to Know Before Hiring a Roofer After a Storm

## The 8 Mistakes Most People Make When Getting a New Roof — And How to Avoid Them

Brought to you by: Davis Roofing , Inc.  (630) 948-5000

**Dear Homeowner,**

Thank you for requesting my free report. I put this report together to help you make an informed decision on your roof and whether or not you should file a claim. This report is packed with valuable information that may not win me any friends with the other roofers, but I feel compelled to share these insider secrets with you.

If you're reading this right now, chances are your home was hit by the recent hailstorm that has impacted many homes in your neighborhood.

And if you're like most homeowners, you may be feeling a little unsure about what to do next and you may be wondering:

- *Do I really have damage, or am I overreacting?*
- *Will filing a claim upset my insurance agent?*
- *How do I know which roofer to trust when so many are knocking on my door?*
- *What if I wait — will it be too late?*

**You're not alone.**
At Davis Roofing, Inc., we hear questions like this every day.  After years of experience helping homeowners navigate storm claims, we've seen firsthand how easy it is to make costly mistakes that *can delay, reduce, or even void a perfectly valid claim*.

**That's why we created this simple guide:**
To help you make an informed decision, avoid the common pitfalls many people make, and help you protect your home and your wallet — before it's too late!

Here is something most people don't know:
**Insurance companies often allocate a set amount of funds per area after a storm. The homeowners who file early, with a trusted roofer who knows how to document and advocate for their claim, are the ones who get the full value.**

Those who wait too long often face an uphill battle or even worse, receiving no payout whatsoever.

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**In this report, you will discover the little secrets to help you avoid making a $10,000-20,000 mistake:**

✅ The most common mistakes that can derail your claim
✅ How to spot warning signs in a roofer's contract or proposal
✅ How to ensure your new roof is done right **without your roofer taking any shortcuts**
✅ Why it is critical that you act fast… and what to do next!

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## Now, let's dig into the 8 Mistakes Most People Make When Getting a New Roof and How YOU Can Avoid Them:

### 1. Where Did This Roofer Come From?

After every big storm, entire neighborhoods are often swarmed by **storm chasers** — companies that roll in from out of town looking to make a quick buck, often with little regard to the homeowner. Many times this results in slapping on the cheapest materials as quickly as possible, collecting checks and then disappearing.

It may seem convenient, but here's the hidden danger: **when the roof leaks or problems arise months later, those "roofers" are long gone.** And when you call for your warranty… It could quite possibly be worthless.

**Therefore it is best to choose a local, established company like Davis Roofing, Inc. that you can count on and hold accountable, long after the storm trucks roll out.**

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### 2. The One Question Most Homeowners Forget to Ask

Most people ask about price, shingles, or timing, but the one question most people may not even think to question, can be a very critical one:
**"Can you show me proof of active liability insurance?"**

Why does this matter? Because if an uninsured roofer or crew member is injured on your property or even killed. **And you could be the one left holding the bag and may risk facing a costly lawsuit.**

This can happen and has happened before and it is imperative you make sure you are protected BEFORE anyone goes up on YOUR Roof!  As former President Ronald Regan said, "**trust, but verify**." Any reputable company will gladly show proof of insurance before you sign anything. You could take this one step further and call the company to verify the coverage is still in force.

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## 3. What Matters More, the Shingle or the Nail? or Could There Be Something More?

It's tempting to focus on which shingles to buy, but **even the most expensive shingles and materials won't protect your home if they're installed improperly. In fact, your warranty may even become voided the day your roof is installed if installed improperly.**

Some roofers cut corners to rush jobs and fatten margins:

- Short nails
- Skipped underlayment
- Improper flashings
- Poor ventilation

You may ask what can happen from a roofer taking shortcuts on installation? Well that is a great question. You can often expect small problems to turn into expensive headaches fast. Leaks, early failure, voided warranties, even parts of your roof or siding coming off, and guess who will be the one stuck paying for it!

Your roof isn't just materials, it's the workmanship behind it. That's why choosing the right contractor matters. With Davis Roofing, Inc., you get proven craftsmanship that protects your home and your wallet.

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## 4. Can You Really Count on Your Warranty - or Will it Disappear When You Need It Most?

Many homeowners are promised "warranty coverage" — but find out too late that it was full of holes.

**Out-of-town roofers** may offer **zero enforceable warranty** — and when they vanish, so does your recourse.
Even legitimate roofers can void manufacturer warranties through improper installation.

Before signing, **ask who is covering what — and for how long.**
If you can't get clear, written answers… walk away quickly.

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## 5. Are You Really Getting What You Paid For?

Here's a dirty secret: **some contractors pocket the difference between what your insurance pays and what they install.**

That means you may think you're getting premium shingles, but some unscrupulous roofers may resort to using cheap box-store materials, thin underlayment, or short nails ***to pad their profits*****.** You paid for quality. **You deserve quality.** At Davis Roofing, Inc, we make sure to use only the finest materials and insist on quality installations**,** afterall, ***it's our name on the line***.

**Demand transparency:** confirm exactly what materials are going on your roof, and make sure they match your insurance scope.

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## 6. What Are Others Saying About This Roofer?

Would you hire a roofer you knew had **multiple complaints, unresolved BBB issues, or angry online reviews?** Of course not.

But many homeowners don't think to check, or are swayed by fast talk. Remember if it sounds too good to be true… it usually is!

Reputation matters. Before you hire any roofer (or any contractor for that matter) **Take 10 minutes to research them on Google & the BBB, and be sure to ask for local references. If you see patterns of complaints, trust your instincts and move on.** You will thank yourself later.

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## 7. What's Really Happening Up On Your Roof?

You can use the finest materials in the world on your roof and guess what? If they are not installed properly, **your roof can turn into a ticking time bomb.**

Too many times, crews rush jobs, use inexperienced installers, skip critical steps and far too often jobs are done in 1 day that should have easily taken 2-3 days.

Now imagine the implications from your roofer skimping out on labor or using inferior materials or both!

**A roof is your home's first defense.** Insist on experienced crews with proper supervision, using the right materials, with proper insurance coverage and a documented process. Skip one step here and you risk paying for costly repairs down the road or even worse, having to pay for a whole new roof.

Let's face it, getting a new roof is expensive. In all my years of roofing, I have yet to see the prices drop. With the rising prices of oil, new tariffs and rising insurance and labor costs, **this means roofing prices will only go in one direction and that is up!**

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## 8. The #1 Reason Claims Get Denied (and What To Do About It)

Insurance companies are in the business of maximizing profits and this is done by minimizing payouts. Many insurance companies have an unwritten rule or strategy when working on claims. In fact, they use a proven playbook. It's called: **Deny, Delay, Defend.**

If you wait too long to file, if the roofer doesn't document damage properly, or if paperwork isn't submitted correctly — **you can lose your chance entirely.**

And remember: **insurance companies often cap funds per storm area. This means the first claims get priority. Claims filed later face more scrutiny and smaller payouts.** Claims filed later may get denied all together forcing policy holders to fight tooth and nail to get their claims bought.

**Therefore, it is imperative that you ACT NOW, document everything, and work with a roofer who knows how to advocate for your claim before the window closes.**

Storm damage often hides in plain sight. Many times by the time you see it, it may already be too late to file a proper claim. And if you have significant or visible damage, the longer you wait, the more susceptible your house becomes and the lower probability you have of getting your claim approved for the full amount.

What most homeowners don't realize is that insurance companies quietly set limits on how much they will pay out in each area that has incurred storm-damage.

Early claims are funded. The later ones face more resistance, more red tape, and smaller checks. At Davis Roofing, Inc. we don't want that to happen to you so we encourage you to **call us right away for a free inspection by dialing (630) 948-5000**.

When you call Davis Roofing, Inc. for your inspection, you can count on our 75 years of experience to inspect your roof and document any findings.  If we find damage, we can help you work through your claim with your carrier to help you make sure you are fully compensated for all of your storm damage.

Don't let hesitation or uncertainty cost you thousands of dollars. The smartest homeowners act quickly by partnering with a trusted roofer (like Davis Roofing, Inc.)  who is known for their reputation of excellence.

That's why we encourage you to take action today:
👉 Schedule your FREE, no-pressure roof inspection with Davis Roofing
👉 Get straight answers to your questions — no obligation, no hard sell
👉 Protect your claim, your home, and your family's peace of mind

We have helped countless homeowners get the roof and siding they deserve — done right, without taking any shortcuts. With our experienced inspectors, roofers and claims negotiators, you will have no regrets and be glad you did. We look forward to your call and are honored to help you too.

**👉 Call us today at (630) 948-5000 to schedule your FREE inspection.**

When you call Davis Roofing, Inc. for an inspection, you're backed by over 75 years of experience. We get on your roof, document everything, and give you a clear, honest assessment. If there's damage, we guide you through the claim process and work with your insurance carrier to help you get properly compensated.

With prices continuing to rise, waiting to replace your roof can cost you thousands more than acting now. The smart move is to move quickly and work with a trusted roofer who can protect your claim and get the job done right.

That's why we encourage you to take action today:

👉Schedule your FREE, no pressure roof inspection with Davis Roofing, Inc.
👉Get straight answers to your questions without any fluff or hard selling.
👉Protect your home and increase your property's value so you can sleep well at night.

Thanks for reading our free report on the 8 Mistakes Most People Make When Getting a New Roof and How to Avoid Them.  We hope you found this information helpful in making your decision and look forward to hearing from you. If you have any questions please feel free to reach out at **(630) 948-5000** as we are here to help.

So Here is What to Do Next…

Call For Your FREE Roof Inspection with Your Trusted Local Roofing Contractor, Davis Roofing.

Yours truly,

Dan Davis, CEO

*(630) 948-5000*